



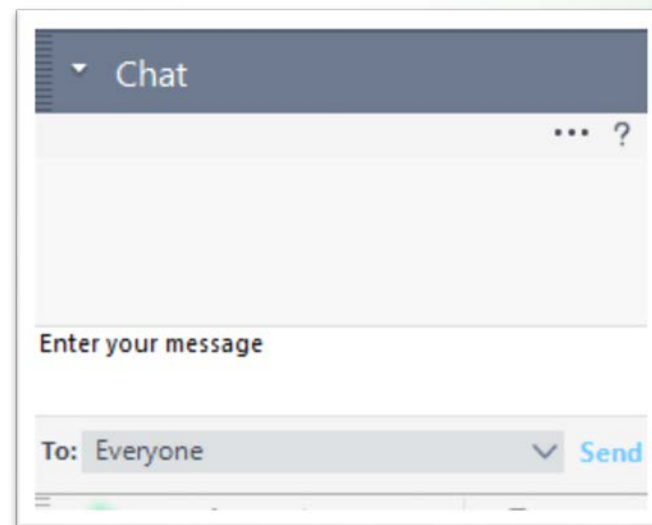
Community Health Needs Assessment Case Study

November 21, 2017



Welcome

- MHA uses the GoToWebinar platform which allows participants the option to participate via phone or via computer audio if your computer has speakers.
- All lines will be unmuted on our end, we ask that you please mute your individual line.
- A chat feature is available on the meeting panel, please feel free to utilize this feature.
- Thank you for your participation.



CHANGING PRIORITIES – NEW OPPORTUNITY

TRADITIONAL

- Financial Assistance
- Clinical Care, Subsidy
- Service to Community
- Education
- Happens: On Hospital Site

NEW EMPHASIS

- Behavioral Risk
- Population Health
- Service with Community
- Environmental Change
- Happens: In Community

**Change reflects two factors:
Federal Law (501(r) and The Business (ACA Changes)**



Community Health Needs Assessment – A Collaborative Approach

CoxHealth Population Health Department



Summary of CHNA Methods

- A collaboration of public health entities and healthcare systems (OHC).
- Aimed to establish aligned, holistic, and up-to-date strategies among regional organizations to address significant community health concerns
- Utilized a multi-faceted approach and evidence-based methods to collect data and develop the CHNA.
- Data Gathered from Public Health databases and hospital Emergency Departments.



Results of CHNA

- Three priorities identified as Primary Health Needs
 - Lung Disease
 - Cardiovascular Disease
 - Mental Health
- Five Common Threads
 - Access to Appropriate Care
 - Social Determinates of Health
 - Tobacco Use
 - Physical Activity and Nutrition
 - Mental Health



Lessons Learned and Next Steps

- This approach leverages common strengths and strategies to move in the same direction on significant health concerns.
- Strategically address community health concerns in each jurisdiction employing knowledge gained
- Utilize information to guide efforts for community health and wellness improvement across region
- Springfield Greene County Health Department was recently awarded a grant to conduct a community mental health needs assessment.



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